

More innovation in the pipeline for Belchim at BP 2017!

We will be using this years Potato Industry event at Harrogate to highlight more innovation in the pipeline for the future including a new late blight fungicide.

Following the launches of Praxim (metobromuron) and Kunshi (cymoxanil + fluazinam) in 2014 and 2016 we added the desiccant Gozai (pyraflufen-ethyl) to the portfolio with a full launch in 2017, with great success.

These are interesting times for potatoes from a crop protection point of view. It is the last season of use for linuron and a key active for haulm desiccation, diquat , is also under regulatory pressure. There are challenging times ahead for blight control too with shifting populations and new strains that will require renewed focus on positioning and mixing of products for growers and their advisors.

Focus on research and development and the introduction of new chemistry has never been more critical and Belchim are currently looking to bring more innovation for this important crop sector including a new late blight fungicide for launch within the next 12 months.

We recognise that growers and advisors use this important industry event in Harrogate to update their knowledge base and value one to one discussions with manufacturers, so the Belchim team will be on hand to discuss our strong potato portfolio from pre-emergence herbicides to desiccation products.

We look forward to welcoming growers and advisors onto stand 162 for a coffee and a chat at the Potato Industry event, Yorkshire Event Centre, Harrogate on Wednesday 22nd November & Thursday 23rd November 2017.